

Spot the Fake Checklist:
Before you buy, check this list:

1. Buy electrical products from reputable retailers , this way you can be assured you're buying the real thing, some fake products can be hard to identify	✓
2. Check prices and shop around! Check online shops and if possible, visit the high street. If a bargain looks too good to be true, it probably is!	✓
3. Check voltage is 230-240V, 50Hz and that they are fitted with a three-pin UK plug or charger	✓
4. Look for the padlock symbol at the bottom of the screen when you are filling in your payment details.	✓
5. Beware glowing reviews , especially if the reviewers aren't verified. Some sites cross-reference user reviews with their buyer database and label those people as "verified purchasers"	✓
6. Beware of words qualifying an item's authenticity , if the seller claims the product is 'genuine', 'real' or 'authentic' double check the source. Most reputable retailers don't need to sell their products like this.	✓
7. Look for the seller's contact details on online marketplaces. Look for a full address and not just a PO Box number. For websites, check the address - not all websites with a .co.uk address are based in the UK	✓
8. Read product guarantees , terms and conditions, and returns policies before you buy	✓

For more information on how to spot a fake, including after you've bought it, visit electricalsafetyfirst.org.uk/SpotTheFake